

**An Introvert's
Guide to
Getting
Hostesses**

Elle Duke

Ways to Book Parties

- 1) Parties: 90%
- 2) VIP Group: 5%
- 3) Family/Friends: 5%

Within the Actual Party

- Flower Game
- Ask host to tag friends she thinks would love to host.
- Hit or Miss

Elle Duke

June 11 at 8:09 PM

Post 5- The Flower Game!

👉 Who would love to play a fun game where everyone is a winner?!

Please read through the graphics below and then take a screenshot of the flower gif in the comment section! Each flower has a prize corresponding with it! It is truly that easy. Some flowers have a prize available if you were to host your own Trades of Hope party!

Ask Amy how easy it is to host! I will coach you every step of the way 😊 I believe the hostesses are KEY to the success of the artisans – if it weren't for the hostesses, I would be hanging out in my living room just believing in the mission a whole lot! Having parties is how these artisans are able to continue to be empowered and supported. I would love to be able to share the artisans' stories with your friends and family and help you earn some free product at the same time! Let's do some world-changing together and host an online party like this one! You would be so great at it! 😊

Follow-Up

- 1) After someone places an order, send a private message. ----->

- 2) If they respond at all, Ask to Host! --->
- 3) If they don't respond to first message, wait until their order arrives and send an additional follow-up message.
 - a) If they respond to that message, send →
 - b) If not, I'd stop trying to reach out.

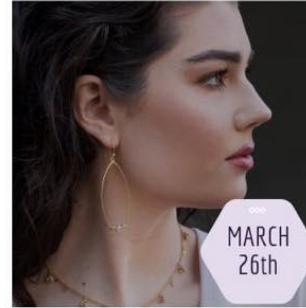
“Hi Libby! Thank you so much for your Trades of Hope order! The items you chose are beautiful, I hope you love them! You should be receiving them soon, we have pretty fast shipping! Please let me know if you have any issues with your order!”

“That is great to hear! No pressure at all, but have you considered hosting your own Trades of Hope party? It would truly be an honor to share our artisans' stories with your friends and family! I'd love to answer any questions you have about it!”

VIP Group

1) Incentivize Hosting

- a) Quarterly
- b) Pick a date,
earn a prize



VIP Group

- 1) Monday Funday
 - a) Question or Game
 - b) One person who comments will win a prize
 - c) Winner will earn: Free shipping or \$10 towards their hostess order if they choose to set a date for a party!

A graphic with a light beige background and abstract orange and blue brushstrokes. The text 'Monday Funday Question' is written in a large, dark red serif font. Below it, 'Share Your Facebook Avatar!' is written in a smaller, orange sans-serif font. At the bottom, there is a dark orange banner containing the 'TRADES of HOPE' logo in white, the website 'www.mytradesofhope.com/ElleDuke', and the name 'Elle Duke' in white. A small copyright notice is at the very bottom right.

Monday
Funday
Question

Share Your
Facebook Avatar!

TRADES *of* HOPE

Elle Duke
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Family & Friends

- 1) Ask those who have hosted for you in the past to host again
- 2) Ask those you're nervous about asking, but you know will love this!
- 3) Ask everyone!
- 4) “You're one of the most compassionate people I know and I think you'd love a party and the opportunity to donate so many amazing things! 😊”