

KNOW YOUR

why

An important first step to take is knowing WHY you joined Trades of Hope as a Partner. Your WHY will push you to start this journey and will push you along as you grow further with your business.

Your WHY will also serve as a talking point when telling others about your choice to become a Partner as well!

1. How did you hear about Trades of Hope, and what do you like best about it?

2. Why did you decide to join Trades of Hope as a Partner?

3. Why is this journey important to you? Get specific. How do you see this changing your life, your family, the lives of others?

4. Picture your life in 5 years, how do you see your WHY shaping your life at that point? How would you have grown, what would you have contributed to the world & to your family?
